

The Source

May 25, 2022

PRO*ACT

Market Alerts

Apples – Market mostly steady. Small Gala's and Fuji's are scarce as the remaining packout is skewing large. There are still deals on Grannies. Some late storage season quality issues starting to pop up as shippers get into their last sets of rooms.

Asparagus – Supplies continue to improve as domestic programs are coming on strong and Peruvian imports have increased. Look for the market to come off slowly going into the weekend.

Avocados – Markets are increasing as Mexico slows harvest to gain better pricing before Peruvian volume hits the states. Very light supplies of Peruvian fruit available.

Bell Peppers – Market remains strong. Georgia was projected to increase volume end of this week but rain has slowed things down a bit. FL will go on for another week or so, overall quality is good. With Nogales completely finished now, western supplies are primarily coming out of Coachella. Bakersfield is the next region which wont start till mid to late June. Until then expect active markets if the desert cant keep up with demand.

Berries (Blackberries) – The market remains flat with West Coast production expected to begin in 2 to 3 weeks.

Berries (Blueberries) – There are multiple growing regions producing a lower amount of fruit overall. The PNW will begin in late June.

Berries (Raspberries) – Ample supplies are coming currently out of Central Mexico and Baja. West Coast production is slated to begin in late June or early July depending on weather

Berries (Strawberries) – Good quality and numbers are coming out of Salinas, Watsonville, and Santa Maria. Promotable volume is available.

Broccoli – Broccoli supplies continue to be very good in Salinas, Santa Maria, and Mexico. Look for this market to stay steady going into the weekend.

Continued

Brussels Sprouts – Brussels Sprout supplies continue to be very limited. The heat in Mexico has stunned the growth and has caused crew shortages. Look for supplies to remain tight for the next couple of weeks until the local domestic supply starts up.

Carrots – Jumbo and cello carrots are still in light supplies due to smaller sizing being harvested in current fields. Harvesting in Bakersfield, CA is expected to start early June.

Cauliflower – Cauliflower supplies have improved with the recent warm weather. Look for the cauliflower market to adjust slightly lower going into the weekend.

Celery – Supplies are starting to improve slightly. Although improving, seeders are the biggest issue growers are dealing with currently. Yields continue to be down. Production in Salinas will not begin until late June to July. Santa Maria and Oxnard are the main growing regions for this commodity. Shippers will be transferring product to Salinas as needed with a fee attached. Small sizing has a little better availability currently.

Citrus (Lemons) – District 1 (Central Valley) will be the main growing region for the next couple weeks; peak sizes currently are 115ct and larger. District 2 (Oxnard/Ventura County) will soon be the main growing region; sizing expected to be peaking on 140ct and smaller. Due to growing conditions in this region, choice grade fruit will dominate the marketplace; Fancy grade prices will increase. Seedless lemon season will run through early-June. Gap is expected between growing seasons. Harvesting will end early-June and new crop production will start in early-November

Citrus (Limes) – Prices are lower but market starting to settle just a bit. Larger sizes remain snug overall quality is good.

Citrus (Oranges) - Supplies on 113ct/138ct continue to be limited on both grades. Markets remain elevated on all sizes as we finish the transition from navels to vals. Valencia's will be the primary variety heading into loading next week. Gas times are around 24-48hrs; quality is strong. Brix are in the 12-14 range. We highly encourage sending orders in advance to help secure orders.

Continued

Cucumbers – Overall steady market with strong supplies on both coasts. Florida and Georgia going with the Carolinas starting first week of June. In the west, Baja and Sonora are overlapping with good supply.

Eggplant – Markets steady to slightly higher. Florida expected to go for a few more weeks with Georgia starting in about two weeks. Coachella eggplant is available with Baja starting mid June.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – South American green grapes going away fast and should finish up next week. They will not be missed. Lots of ambering available. Nice fresh Mexican greens are in good volume crossing in Nogales. Nice fresh domestic greens shipping in Coachella now. The Nogales greens are running on the small side, mostly M/Ls. Coachella has better size.

Grapes (Red) – South American red grapes are almost done. Some remaining lots are still decent quality. Cheaper lots are not. SA reds should finish next week. Good amounts of Mexican Flames crossing in Nogales now. Quality is good. Some newer varieties such as Sweet Celebrations starting late next week. Coachella reds are also going in decent volume. Quality and sizing are good.

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

The Source

May 25, 2022

PRO*ACT

Market Alerts

Lettuce (Iceberg) – Demand continues to be slow in the marketplace with this commodity. The overall quality has been fair with some issues of decay, brown butts and misshapen heads being reported upon arrivals. The weights are averaging 39-44 pounds pending the shipper. The temperatures have warmed up bringing on good supplies. Expect good supplies overall for the rest of this week.

Lettuce Leaf – Romaine as well as all leaf items are steady in the market. Fringe and tip burn as well as some smaller length leaf items have been reported. Slight decay has been seen as well. Romaine hearts continue to have ample supplies to allow suppliers to flex for good volume type orders. The weather has warmed up bringing on good supplies this week. Overall demand is off. Expect ample supplies on all leaf items for the entire week.

Lettuce Tender Leaf – Good supplies with quality overall fair to good with texture and size within specification. Italian parsley continues to be very limited. The recent heat has caused seeders causing an industry-wide shortage on Italian parsley.

Melons (Cantaloupe) – Imports in Florida are done. Volume out of Nogales is picking up quickly and both the Imperial Valley and Yuma have started.

Melons (Honeydew) – Honeydews from central America in Florida are done. Volume out of Nogales is at full steam with lots of fruit available. The Imperial Valley and Yuma districts have started and will pickup speed in the next week or two.

Melons (Watermelon) – Good supplies in Nogales and Southern California.

Mushrooms – Pricing is elevated but supplies are promotable

Continued

Onions – CA is transitioning from the desert to Central Valley. Sizing is peaking on mediums. Limited Mexican and New Mexican onions are available. New crop onions have lighter color, papery skins than Northwest storage onions.

Pears – Washington pear inventories are starting to thin out. Prices are generally higher. New crop California Bartletts will start about July 11th.

Pineapples – Steady volume on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Idaho is slowing production to extend supplies through the summer. Availability is expected to be limited and pricing is increasing. Increase order leadtimes.

Squash – Fairly steady markets. Supplies are readily available out of Georgia, Florida, with Carolina starting this week. Nogales is about done with crops already started out of Fresno and Santa Maria. Expect increased volume out of these areas as California is expected to get a nice shot of warm weather this week.

Stone Fruit – California peaches, nectarines and apricots have started. Lots of small peaches available. More 56s and larger coming on line in the next week or so. Nectarines and Cots still fairly tight. Expect this market to ease off in the next couple of weeks.

Tomatoes – Markets continue to rise across all varieties and regions. West coast demand has shifted to Florida further putting pressure on markets. Florida volume is limited as season winds down. Quality is generally good but sizing has come off; more core sizes available. Expect elevated prices over the next several weeks until California production begins mid to late June out of the San Joaquin area.

Weather

California – Heat wave conditions continue inland today with the marine layer affecting coastal areas. Morning lows will be in the 40s and 50s with daytime highs in the mid 60s to 70s near the coast and up to the upper 90s inland.

Mexico – Isolated shower activity through Thursday. Precipitation totals should range from trace amounts up to 0.20" in most showers, where they develop. On Friday through the weekend drier weather conditions are expected over Central Mexican fields.

Florida – High pressure continues over the western Atlantic, with gusty southerly flow into the peninsula, at 20-25 mph during afternoon hours.

Arizona – Temps warms across the desert valleys through Thursday under a strengthening upper-level ridge of high pressure, then cool slowly through the weekend, but remaining above normal across the board. Look for highs in the upper 90s-106 today and tomorrow.




A Peek at Peak Seasons

Strawberries
Watermelons
Squash
Stone Fruits

Freight

Trucks remain steady in the Northwest, Idaho, and California. The national average on diesel fuel dropped slightly and is currently 5.571 per gallon.

Commodities at a Glance

 APPLES	Quality is fair, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LIMES)	Quality is good, pricing is lower	 MELON (HONEYDEW)	Quality is good, pricing is lower
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is lower	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		